



SHUNTDIEM
TOGETHER FOR HUNTING TOURISM

Co-funded by the
Erasmus+ Programme
of the European Union



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NEWSLETTER





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1 Introductory word

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Dear colleagues, friends, and supporters of sustainable hunting,

It is my great pleasure to welcome you to the very first issue of the SHUNTDIEM project newsletter. This initiative was born out of a shared belief that hunting tourism holds not only cultural and social value, but also plays a meaningful role in landscape management, rural development, and international cooperation.

Our goal is to promote sustainable hunting across Europe – by developing tools that improve cross-border communication, sharing best practices, and strengthening the recognition of hunting as part of our cultural

heritage. This newsletter is one of the ways we want to keep you informed about our progress, invite you into the conversation, and share useful outputs that can benefit your everyday work and passion.

In this issue, you'll learn more about our goals and outputs, designed to help bridge language gaps in international hunting tourism, and read about our first international project meeting and related activities. We hope you'll stay connected with us – through future newsletters, our website, or on social media and you will join our project also actively.

Thank you for being part of this important journey. I look forward to what we can achieve together.

Enjoy reading

Markéta Kalábová

Project coordinator

Faculty of Forestry and Wood Sciences
Czech University of Life Sciences in Prague

About the project SHUNTDIEM

The SHUNTDIEM project—Strengthening Hunting Tourism Students' Competences Through Connecting With Stakeholders via Digitisation of Educational Materials—is a 36-month initiative under the Erasmus+ KA220-HED program. The project aims to bridge the gap between higher education and the hunting tourism industry through innovative, digital, and interdisciplinary approaches.

Key Objectives

- » Enhance the key competences and digital skills of students and professionals in the hunting tourism sector.
- » Promote sustainable hunting tourism practices to support biodiversity and mitigate climate change impacts.
- » Foster international cooperation and dialogue between academic institutions, stakeholders, and professionals in the hunting tourism industry.
- » Encourage innovative teaching practices and digital education methodologies in higher education.

Main Activities

1. Creation of a digital multilingual dictionary for hunting tourism

A mobile application will feature translations and terminology from partner countries, enhancing communication and understanding among stakeholders.

2. Development of a Joint Online Course on Hunting Tourism

The course will be taught collaboratively across all partner universities using virtual and digital tools.

3. Creation of a web platform

Designed for stakeholders and partners to promote hunting tourism and share knowledge, hunting opportunities, solutions, and best practices.

4. Organization of a summer school and field trips

Practical and academic activities will provide hands-on experiences in hunting tourism, fostering interdisciplinary learning and international collaboration.

5. Dissemination of results

Comprehensive efforts will ensure that the project outputs, but also joint research and practical information important for hunting tourism in selected countries.

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2 Consortium Members

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The project consortium consists of four leading universities across Europe, each contributing unique expertise:

1. **Czech University of Life Sciences, Prague (CZU) – Czechia** – one of the leading institutions in Central Europe focused on education and research in the fields of agriculture, forestry, environment, and sustainable development. The Faculty of Forestry and Wood Sciences, which leads the SHUNTDIEM project, has long been involved in international cooperation, innovation in forestry education, and the promotion of sustainable hunting practices. CZU serves as the project coordinator and is responsible for overall management, dissemination, and the development of the project's digital platform to share best practices in hunting tourism.
2. **University of Novi Sad (UNS) – Serbia** – Faculty of Sciences is a well-established institution known for its interdisciplinary approach and strong commitment to environmental and biological sciences. Within the faculty, the Chair of Hunting Tourism specializes in the study and promotion of sustainable game management, wildlife ecology, and the economic and cultural aspects of hunting tourism. The chair plays a key role in educating future professionals in the field and in fostering cooperation with both national and international stakeholders. As part of the SHUNTDIEM project, the University of Novi Sad leads the digital education and communication work package, contributing its expertise to the development of innovative online learning materials and managing the creation of a multilingual educational website, aimed at enhancing hunting tourism education across Europe.
3. **University of Zagreb (UNIZG) – Croatia** – Faculty of Agriculture is a key academic institution in Croatia, known for its comprehensive programs in natural resource management, environmental protection, and agricultural sciences. Within the faculty, the Department of Fisheries, Apiculture, Game Management and Special Zoology leads research and education in wildlife biology and sustainable hunting practices. With strong ties to national hunting associations and field-based expertise, the faculty plays a vital role

in promoting responsible hunting tourism. In the SHUNTDIEM project, the University of Zagreb is in charge of organizing the international summer school and field trips, creating opportunities for students and stakeholders to experience hands-on learning and cross-cultural exchange in the context of sustainable hunting tourism.

4. **Aristotle University of Thessaloniki (AUTH) – Greece** – School of Forestry and Natural Environment is one of the most respected institutions in Southeastern Europe in the field of forestry, natural resource management, and wildlife conservation. The Laboratory of Wildlife and Freshwater Fisheries within the school is dedicated to research and education in game biology, wildlife ecology, and sustainable hunting. Its team is actively involved in national and international projects that promote science-based wildlife management and biodiversity protection. Within the SHUNTDIEM project, AUTH leads the development of the multilingual dictionary of hunting terminology, coordinating terminology collection, expert translation, and the creation of a mobile application that will facilitate professional and educational communication across language barriers in European hunting tourism.



University of
Zagreb



ARISTOTLE
UNIVERSITY
OF THESSALONIKI

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3 Why become a partner of the SHUNTDIEM project?

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We are currently looking for partners who want to join us in promoting hunting tourism in their country. As part of the SHUNTDIEM network, services and offerings from hunting grounds will be actively promoted through our platform — both on the multilingual website and social networks. Together, we aim to strengthen the visibility of responsible, quality hunting opportunities across Europe.

Who are we?

- » An international project under the auspices of the Czech University of Life Sciences in Prague, in cooperation with the University of Novi Sad (Serbia), the University of Zagreb (Croatia), and the Aristotle University of Thessaloniki (Greece)
- » Part of the Erasmus+ program, focused on the development of hunting tourism in Europe
- » Connecting hunters and hunting grounds across Europe
- » Creating a multilingual website with hunting information for various countries
- » Facilitating hunting tourism and matchmaking between hunters and hunting grounds

What do you gain?

- » Membership in a Europe-wide network of high-quality hunting grounds
- » Access to vetted and well-prepared hunting guests
- » Promotion of stakeholders hunting ground among a targeted hunting clientele

What do we expect from you?

- » Professional, reliable communication and services for hunting guests
- » Respect for local hunting traditions and compliance with national hunting laws
- » Active communication with the SHUNTDIEM team
- » Providing promotional materials for use on website and social media

If you are interested in contributing to the joint website and promotional activities, please contact your national coordinator:

Czech Republic

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4 Project partners met in Prague to launch SHUNTDIEM collaboration

In mid-November 2024, representatives from the Czech Republic, Serbia, Croatia, and Greece gathered at the Czech University of Life Sciences in Prague for the official kick-off meeting of the SHUNTDIEM project – Strengthening Hunting Tourism Students’ Competences through Digitalization and Stakeholder Engagement.

The main goals of the meeting were to establish the principles of collaboration, clarify administrative and financial procedures, and divide responsibilities among partners across five key work packages (WPs). Each partner institution assumed leadership roles in specific areas such as project management, creation of a multilingual hunting dictionary, development of digital education tools, organization of a summer school and field trips, and dissemination efforts. Beyond setting the groundwork for cooperation, the participants also discussed essential tools and strategies for project implementation. This included the use of digital platforms for coordination and communication (such as MS Teams and the Beneficiary Module), and launching a strong online presence via a project website, Facebook, and Instagram. Dissemination to broader audiences—especially students, hunting tourism professionals, and the public—was confirmed as a key component

of the project’s long-term impact. The meeting concluded with an excursion to the Aldašin game preserve and the CZU hunting grounds, offering practical insights into sustainable hunting tourism practices in the Czech Republic. This event marked a strong and promising start to a 36-month international collaboration, co-funded by the European Union, that aims to support modern, sustainable, and educationally robust hunting tourism across Europe.



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4 SHUNTDIEM Presented at the Women and Sustainable Hunting Conference in Italy

In February 2024, the SHUNTDIEM project was presented by Markéta and Milica via a poster at the 7th edition of the Women and Sustainable Hunting (WaSH) conference, held in Lazise sul Garda, Italy. The event brought together 51 women from 12 countries, alongside over 80 additional participants, all united by their commitment to sustainable hunting and the cultural, ecological, and educational values it represents.

The central theme of the conference focused on game meat as a healthy food, its role in conservation, and how it can serve as a tool for positive communication around hunting. The program included an excursion to the Ca' Erizzo Luca Wildlife Museum in Bassano del Grappa, expert-led panel discussions, and a live cooking show organized by Fondazione UNA, showcasing the culinary value of wild game.

The keynote speakers at the WaSH 2025 conference included:

- » **H.E. Matej Hudec** (Permanent Representative of Slovakia to the FAO),
- » **Renata Briano** (UNA Foundation, Italy),
- » **Marina Costa** (Italian Ministry of Health),
- » **Moira and Keith Tidball** (Cornell University, USA),
- » **Lisa Ivy** (Ivy Safaris, South Africa).

The session was moderated by Isabella Villa, Head of the National Coordination of Italian Huntresses.

The SHUNTDIEM poster presentation introduced attendees to the project's objectives, including its emphasis on sustainable hunting tourism, education, and digital innovation. The event provided valuable visibility and allowed the project team to engage with a network of passionate professionals and stakeholders from across Europe.

Participation in the WaSH conference marked an important step in the SHUNTDIEM project's outreach and dissemination strategy, aligning perfectly with the initiative's goals of promoting cross-border dialogue, stakeholder involvement, and gender inclusivity in the field of hunting tourism.

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What else happened?

- » During Contemporary Trends in Tourism and Hospitality – CTH 2024, Serbia (an international conference regarding research in tourism, leisure, hotel management, hunting tourism, gastronomy and multidisciplinary studies such as events and meeting industry, entrepreneurship in hospitality, creative industries) SHUNTDIEM project was presented to students and researchers (November 29, 2024).
- » The SHUNTDIEM project was presented at the workshop „Genetic Adaptation of

Chamois Ecotypes (*Rupicapra rupicapra* L.) to Climate Change and Habitat Loss: A Case Study of the Endangered Subspecies Balkan Chamois (*R. r. balcanica*),” held in Mitrovac na Tari, Serbia, on March 20 –21, 2025.

- » The project was presented at a seminar of game preserves managers of the Czech Republic (March 3, 2025)
- » During 45th Nautic, Hunting and Fishing Show (April 3 – 7, 2025) in Belgrade in Serbia, project members presented the aims of SHUNTDIEM project.

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6 Our main communication tools

You can learn more about the project, its parts, outputs and participants through our communication channels:

Visit our webpage:

<https://shuntndiem.czu.cz/en>

or HUNTOUR website:

<https://huntour.v2.czu.cz/en>

Or follow our SHUNTDIEM Facebook:

[facebook.com](https://facebook.com/shuntndiem)

Follow us on Instagram:

[instagram.com](https://instagram.com/shuntndiem)

Contact project coordinator:

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Faculty of Forestry
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SHUNTDIEM

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